



## PRESS RELEASE

Bari, 18 November 2020

**Final Conference of INCUBA Project Live on Zoom:  
How to capitalize the experiences on incubation paths?  
Economic sustainability and future perspectives for business  
incubators**

**20 November 2020, h. 10.00-12.15**

**Sustainability of incubators and future perspectives: financial support to young entrepreneurs; private and public funding for their support:** these are the topics which CIHEAM Bari will bring up during the final conference of INCUBA Project (Interreg Greece-Italy 2014-20). The event will take place live on Zoom, on 20 November, starting at 10 a.m.

The first part of the meeting will be focused on the results achieved by Interreg INCUBA project.

Sustainability and funding will be discussed to outline solutions and perspectives offered by public and private sector collaboration and financial support. CIHEAM Bari will share the final document for the establishment of a network, aiming to capitalize on the different experiences gained individually or jointly through the projects (collaboration agreement): an agreement between the Organizations engaged in entrepreneurship support in order to foster new cross-border innovation and competitiveness projects.

**Maurizio Raeli**, Director of CIHEAM Bari and **Fokion Zaimis**, Head of the Department of Entrepreneurship, Research, and Innovation of the Region of Western Greece (Lead Partner), will open the meeting. **Konstantinos Tzamaloukas**, delegate from the Region of Western Greece (Project Coordinator), will present the results of INCUBA project.

**Marco Gay**, Digital Magics, will illustrate how to build incubator sustainability through the support of private stakeholders. **Teodoro Miano**, from the University of Bari "Aldo Moro", will introduce the Mediterranean Innovation Hub: an international public-private centre of excellence for innovation and business creation.

**Paola Bellotti**, Coopfond and **Dario Montalbetti**, Genera Impresa, will address funding opportunities for incubators and businesses. **Francesca Volpe**, from CIHEAM Bari, will highlight the relevance of networking and will present the INCUBA network agreement.

**Gianfranco Gadaleta**, Coordinator of Interreg V-A Greece-Italy 2014-2020 Programme Joint Technical Secretariat, will close the meeting.

The online conference will be moderated by Damiano Petruzzella from CIHEAM Bari.

Thanks to a 900,000 EUR funding granted under the Interreg V-A Greece-Italy 2014-2020 Programme, INCUBA was aimed to strengthen agri-food business incubators and support the creation, competitiveness and internationalisation of start-ups and small and medium enterprises in Puglia and Greece. Besides its Lead Partner, the Region of Western Greece, the project brought together the Chamber of Commerce of Ilia, the Chamber of Commerce of Bari and ARTI Puglia while the Chamber of Commerce of Achaia and Puglia Region - Department of Agriculture, Rural Development and Environmental Protection were involved as associated partners.

To join the meeting on 20-11-2020, from 10 a.m., please register here:  
<https://events.iamb.it/p/event/incuba>

**Regione Puglia – Joint Secretariat  
Communication Officer**

Carmela Sfregola +39 3493916007  
[c.sfregola@greece-italy.eu](mailto:c.sfregola@greece-italy.eu) - [press@greece-italy.eu](mailto:press@greece-italy.eu)

**ARTI – Agenzia Regionale per la Tecnologia e l’Innovazione  
Servizio Relazioni Esterne e Comunicazione** +39 080 96.74.217- 219  
[comunicazione@arti.puglia.it](mailto:comunicazione@arti.puglia.it)

**Camera di Commercio di Bari  
Press Office**  
Chicca Maralfa +39 080 2174236  
[chicca.maralfa@ba.camcom.it](mailto:chicca.maralfa@ba.camcom.it)

**Centre International de Hautes Etudes Agronomiques Méditerranéennes  
CIHEAM BARI  
Press Office**  
Stefania Lapedota +39 080 4606271  
[lapedotas@iamb.it](mailto:lapedotas@iamb.it)

---

[www.greece-italy.eu](http://www.greece-italy.eu)



*The **Interreg V-A Greece-Italy Programme 2014-2020**, with a total budget of EUR 123,176,896, is a bilateral cross-border cooperation programme, 85% co-financed by the European Union through the European Regional Development Fund (ERDF) and by two member states (Italy and Greece) with a national share of 15%. The main objective of the Programme is the definition of a cross-border growth strategy between Puglia and Greece, aimed at developing a dynamic economy based on smart, sustainable and inclusive systems to improve the quality of life of the citizens of these regions.*