

MEDITERRANEAN INNOVATION AGRIFOOD WEEK

SEMINARS ON STRENGTHENING THE SERVICES AND ECOSYSTEM OF ISOs - INNOVATION SUPPORT ORGANIZATIONS

PROGRAMME OF MONDAY, OCTOBER 25

10:00-10:15	Opening
	<p>Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari</p> <p>Alessandro Dessì – WaterMedyin Project Manager, CIHEAM Bari</p> <p>Jocelyne Jawhar, MIP-CIHEAM Bari Working Group</p>
10:15-13:00	ISOs and the public sector: the role of government and public sector within the entrepreneurship support value chain
	<p>Giovanni Zazzerini – General Secretary of International Network for Small and Medium Enterprises (INSME)</p>
11:30-11:45	Coffee break
13:00-14:00	Lunch
15:00-18:00	Live workshop on networking at local and international level. The role of the Mediterranean Innovation Partnership
	<p>Giordano Dichter – MIP-CIHEAM Bari Working Group</p> <p>Jocelyne Jawhar – MIP-CIHEAM Bari Working Group</p>
16:30-16:45	Coffee break

PROGRAMME OF TUESDAY, OCTOBER 26

10:00-10:15	Opening
	Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari
10:15-13:00	ISOs and corporates: the interaction with corporates within the entrepreneurship support value chain
	Laura Santarelli – Open Innovation Expert, Lazio Innova Francesco D’Onghia – Open Innovation Expert, Almacube
11:30-11:45	Coffee break
13:00-14:00	Lunch
15:00-18:00	Live workshop on networking at local and international level. The role of the Mediterranean Innovation Partnership
	Giordano Dichter – MIP-CIHEAM Bari Working Group Jocelyne Jawhar – MIP-CIHEAM Bari Working Group Edoardo Negri – Startup Italia
16:30-16:45	Coffee break

PROGRAMME OF WEDNESDAY, OCTOBER 27

10:00-10:15	Opening
	Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari
10:15-13:00	ISOs and Finance: the role of the financial communities within the entrepreneurship support value chain
	Peter Kruger – Agfood ventures
11:30-11:45	Coffee break
13:00-14:00	Lunch

MEDITERRANEAN INNOVATION AGRIFOOD WEEK

MIP ANNUAL MEETING MEDITERRANEAN INNOVATION PARTNERSHIP

MIP – Mediterranean Innovation Partnership

Established in 2016 and coordinated by CIHEAM Bari, the MIP is the first Mediterranean Network for youth entrepreneurship and technology transfer in the agrifood sector.

MIP is composed of relevant governmental bodies, Innovation Support Organizations and International Organizations operating within the agrifood sector in Albania, Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia.

MIP intends to extend the partnership to other countries and organizations (public and private) from the Euro-Mediterranean region.

OBJECTIVE

MIP aims to create the Mediterranean Innovation Ecosystem, enhancing the collaboration among public institutions and Innovation Support Organizations (ISOs) to support the creation and innovation of agrifood enterprises of young entrepreneurs through knowledge sharing and transfer, capacity building and cooperation.

CAPACITY BUILDING

Empower institutions & Innovation Support Organizations (ISOs) at local and regional levels. Enhance the growth of youth entrepreneurship culture, the creation and innovation of enterprises.

KNOWLEDGE SHARING

Enhance the development of methods, tools and practices for knowledge sharing, transfer & cogeneration.

COOPERATION

Develop initiatives/practices in favour of youth entrepreneurship & innovation.

JOIN US IN BUILDING UP THE Mediterranean Innovation Ecosystem

Contact: CIHEAM BARI, email: mip@iamb.it, website: mip.iamb.it

PROGRAMME OF WEDNESDAY, OCTOBER 27

15:00-15:10	Opening Remarks and introduction to the workshop
	Maurizio Raeli – CIHEAM Bari Director Moderator: Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari
15:10-15:20	MIP Activities 2016-2021
	Jocelyne Jawhar – MIP-CIHEAM Bari Working Group
15:20 -15:30	Youth and Innovation for Sustainable Management of Water and Marine Resources in the Mediterranean Launch of the new thematic network/WORKING GROUP
	Alessandro Dessì – WaterMedyin Project Manager, CIHEAM Bari
15:30 – 15:45	MIP Report 2021 “Innovation and youth entrepreneurship in the Mediterranean agrifood sector: actors, policies and prospects in a developing ecosystem”
	Annarita Antonelli – MIP-CIHEAM Bari Working Group
15:45 – 16:00	MIP Action Plan 2022
	Giordano Dichter – MIP-CIHEAM Bari Working Group
16:00 – 16:50	Roundtable, discussion and approval
	MIP focal points: Evelina Visoci, Albania Malika Korichi, Algeria (online) Esam Bahloul, Jordan Roula Bou Khozam, Lebanon Loubna Chamim, Morocco (online) Abdelmuhssen Alalami, Palestine Raoudha Khaldi, Tunisia (online) Observers: BusinessMed, ICARDA, Mediterranean Innovation Hub, EIT Food, ISOs delegates from WaterMedyin target countries, OBI
16:50 – 17:00	Conclusions
	Biagio Di Terlizzi – Deputy Director CIHEAM Bari

MEDITERRANEAN INNOVATION AGRIFOOD WEEK

BROKERAGE EVENT: INVESTOR DAY & BUSINESS MATCHING

The 15 start-ups from Lebanon, Palestine, and Tunisia selected in the framework of WaterMedyin project by an international panel, will present their business idea to a diverse audience of investors, senior companies and public institutions (Brokerage Committee). To explore areas for collaboration, after the pitch presentation the start-ups will meet and discuss bilaterally their idea with the participants in dedicated exhibition stands set up within the CIHEAM Bari Campus.

PROGRAMME OF THURSDAY, OCTOBER 28

10:00-10:20	Presentation of investors, organisations and companies participating in the brokerage event
	Introduction and coordination by Damiano Petruzzella , Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari
10:20-10:30	WaterMedyin project, start-up empowering process
	Ennio Antonetti – Officer assigned as supervisor of the WaterMedyin project by the Italian Agency for Development Cooperation, AICS Alessandro Dessì – WaterMedyin Project Manager, CIHEAM Bari
10:30-13:00	15 start-ups pitch
	5 Lebanese start-ups, 5 Palestinian start-ups, 5 Tunisian start-ups
13:00-16:00	Social cocktail & Business matching
	Dedicated exhibition stands set up within the CIHEAM Bari Campus

MEDITERRANEAN INNOVATION AGRIFOOD WEEK

International workshop “DIALOGUES ON INNOVATION IN THE MEDITERRANEAN AGRI-FOOD SYSTEM”

The purpose of the conference is to contribute to the identification of strategies for the creation of an environment conducive to the sustainable development of the agri-food sector, a pillar for the socio-economic growth of many Mediterranean countries, by leveraging on young people and on the combination of innovation and competitiveness.

Building on the experience gained by CIHEAM Bari through the "WaterMedyin" project (<https://www.watermedyin.net/>) funded by the Italian Cooperation and the "Mediterranean Innovation Partnership" network (<https://mip.iamb.it/>), thanks to the testimonies of stakeholders and actors from the public and private world, the seminar intends to encourage a discussion on the importance of promoting development initiatives that focus on the link between innovation and competitiveness and on the relevance of youth entrepreneurship. This link is in fact a driving force for the creation and change of agricultural enterprises, integrating the three dimensions of sustainable development (environmental, social and economic), in line with the United Nations 2030 Agenda.

Some of the issues that will be addressed are:

- Tools and methods to support youth entrepreneurship as an engine for sustainable growth;
- Adaptation and enhancement of the services of specialised organisations (incubators, accelerators, business organisations, etc.);
- Open innovation as a lever to unlock business potential and increase competitiveness;
- Public-private partnerships for innovation;
- Networking at local and international level.

PROGRAMME OF THURSDAY, OCTOBER 28

16:00-16:30	Opening
	<p>Maurizio Raeli – CIHEAM Bari Director Michele Emiliano – Apulia Region President Teodoro Miano – CIHEAM Vice President Giuseppe Provenzano – Union for the Mediterranean (UfM) Gianpiero Menza – Senior Partnerships & Innovative Finance Officer, Alliance/CGIAR</p>
16:30-16:45	Methods and tools to support entrepreneurship in Italy's partner countries
	<p>Ennio Antonetti – Officer assigned as supervisor of the WaterMedyin project by the Italian Agency for Development Cooperation (AICS) Alessandro Dessì – WaterMedyin Project Manager, CIHEAM Bari</p>
16:45-17:00	Youth and innovation for the sustainable development of the agri-food sector in the Mediterranean: the experience of the MIP - Mediterranean Innovation Partnership
	<p>Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari</p>
17:00-17:30	Innovation and competitiveness of the Mediterranean entrepreneurial system
	<p>Jihen Boutiba – BusinessMed Secretary General Marco Gay – Anitec-Assinform Confindustria President</p>
17:30-17:45	Innovation and sustainability in the age of artificial intelligence
	<p>Roberto Ridolfi – LINK2007 President</p>
17:45-19:00	Panel Discussion: Innovation networks, cooperation between research and enterprises in the Mediterranean
	<p>Chairman Biagio Di Terlizzi – Deputy Director CIHEAM Bari Moderator Damiano Petruzzella – Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari Participants Giuseppe Pirlo – Delegate of the UNIBA Rector Antonello Garzoni – Rector of LUM University Andrea Barzetti – CEO of Almacube</p>



	<p>Edoardo Negri – Startup Italia Evelina Visoci – Ministry of Agriculture, Albania - Focal Point MIP Cyrine Ben Khamlia – Service de soutien aux entreprises – APIA, Tunisia Akmal Akramkhanov – ICARDA Claudio Pasqualucci – Director of ICE Beirut for Cyprus, Lebanon and Syria Bissan Abu Hawash – Agribusiness accelerator, Palestine Yara Ibrahim – Training tutor and junior officer WaterMedyin, Lebanon</p>
19:00	Social cocktail
	Musical concert by Ensemble Calixtus

