

# MEDITERRANEAN INNOVATION AGRIFOOD WEEK

## BROKERAGE EVENT: INVESTOR DAY & BUSINESS MATCHING

The 15 start-ups from Lebanon, Palestine, and Tunisia selected in the framework of WaterMedyin project by an international panel, will present their business idea to a diverse audience of investors, senior companies and public institutions (Brokerage Committee). To explore areas for collaboration, after the pitch presentation the start-ups will meet and discuss bilaterally their idea with the participants in dedicated exhibition stands set up within the CIHEAM Bari Campus.

### PROGRAMME OF THURSDAY, OCTOBER 28

10:00-10:20	<b>Presentation of investors, organisations and companies participating in the brokerage event</b>
	Introduction and coordination by <b>Damiano Petruzzella</b> , Scientific Administrator of Youth Entrepreneurship and Innovation Area, CIHEAM Bari
10:20-10:30	<b>WaterMedyin project, start-up empowering process</b>
	<b>Ennio Antonetti</b> – Officer assigned as supervisor of the WaterMedyin project by the Italian Agency for Development Cooperation, AICS <b>Alessandro Dessì</b> – WaterMedyin Project Manager, CIHEAM Bari
10:30-13:00	<b>15 start-ups pitch</b>
	5 Lebanese start-ups, 5 Palestinian start-ups, 5 Tunisian start-ups
13:00-16:00	<b>Social cocktail &amp; Business matching</b>
	Dedicated exhibition stands set up within the CIHEAM Bari Campus